

Investing Forward...



It's a heart thing!

“For where your treasure is, there your heart will be also.” Luke 12:34

Invest Forward: Financial Update

Finance Team

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2018 Recap: Goals

- **Continue to Invest Forward**
 - 2018 Giving Goal \$13,750
- **Project Based Funding**
 - Additional opportunities to support ministry
- **Build Financial Health**
 - Have reserves to support Vision 2020



2018 Recap: Results

- **Continue to Invest Forward**
 - Actual Giving: \$13,770, an increase of 3% from 2017
 - 13 new giving units in 2018
- **Project Based Funding**
 - Scholarships to support students going to camp
 - Christmas Eve offering, families in need and student missions

2018 Recap: Results

- **Build Financial Health**
 - Increased both the general fund and reserve balances

2018 Balances	Starting	Ending
General Fund	\$14,817	\$27,051
Deacon's Fund	\$5,934	\$4,958
CD's (Savings)	\$20,231	\$40,177

Ending balances reflect

\$30,000 in savings added from the sale of the tan home

\$5,000 in GF from the sale of the tan home

Finance Team Update



2019 Plan to Invest Forward

Weekly Giving	2019	Vision 2020 Growth
	\$14,300	\$14,750

Finance Team Update



2019 Plan to Invest Forward

How to Get There

2019 (\$14,300):

Increase of \$3/week per giving unit **OR**

20 new giving units at \$25/week

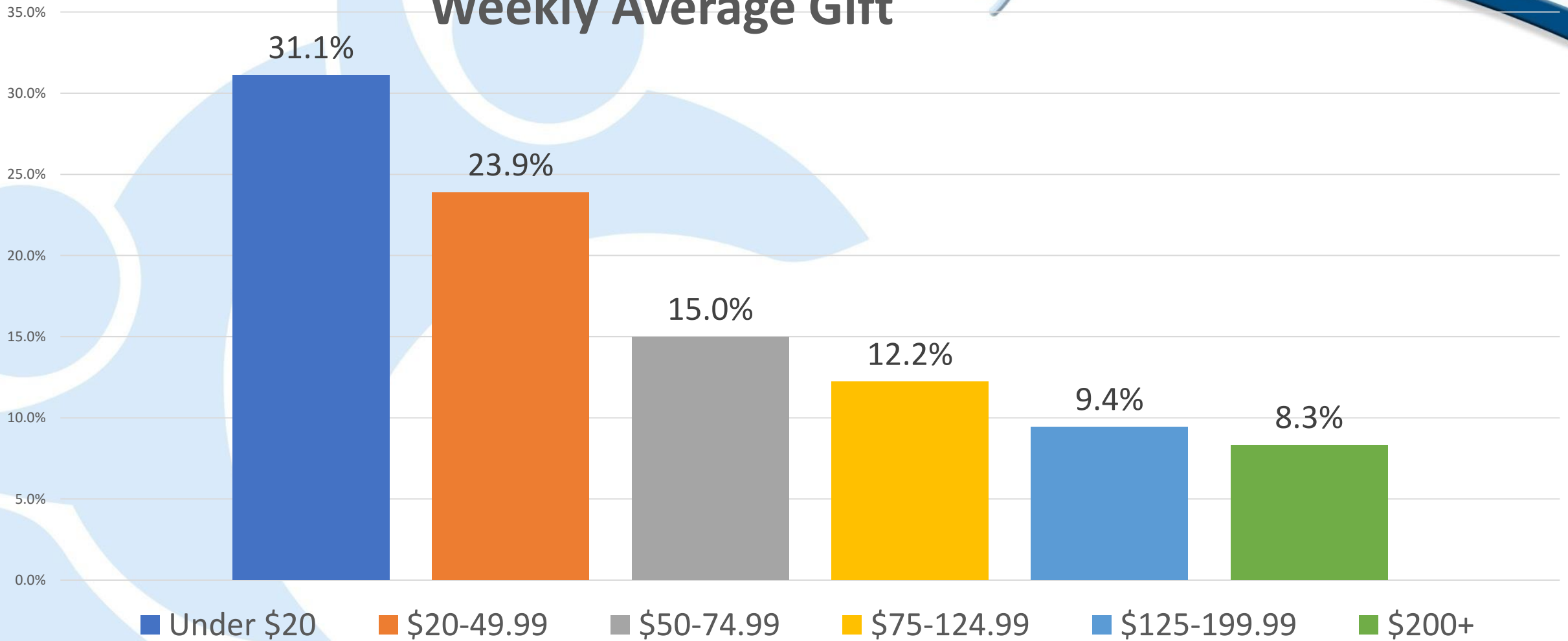
Vision 2020 (\$14,750):

Increase of \$6/week per giving unit

Finance Team Update



Weekly Average Gift



Ways to Give



In Person

Cash/Check/Envelope



Online

EastSwamp.org/give



By Mail

2405 E Swamp Rd
Quakertown, PA 18951



Automated

EastSwamp.org/give



Text

Dollar amount to 84321



EAST SWAMP CHURCH

Loving God Loving Others

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Now is the time...

- For every generation to pursue healthy authentic relationships
- To move beyond attendance to engagement
- To join initiatives to serve more and more young families of our community

*Be dressed **READY** for service... Luke 12:35*

VISION
2020

VISION

2020